



NEW WORLD **Tawa** coming soon!

**YOU CAN
STILL SHOP
WHILE WE'RE
BUILDING!**

The current supermarket will close in November but we will go out of our way to make sure you have convenient access to food and groceries while you watch your big New World develop.

NEW WORLD BUS TO PORIRUA AND CHURTON PARK

We'll provide a regular service with our New World shoppers' bus which will take you to New World stores in Porirua and Churton Park to shop for a wide range of goods.



PROUDLY 100% NEW ZEALAND OWNED AND OPERATED



A new supermarket for Tawa

It's a New World for Tawa - a big new supermarket and shopping mall is on the way to add a vibrant and friendly place to shop in Tawa's town centre.

Foodstuffs Wellington will redevelop the current supermarket on Oxford Street into a full-service New World Tawa supermarket. What's there right now has become too small to offer the quantity and quality of goods the growing community of Tawa needs.

Your local New World will be 100% New Zealand owned and operated. We'll provide you with outstanding service and an abundant choice of the best quality products to suit your everyday and special occasion needs. What's more, Tawa New World will be conveniently located within the downtown shopping precinct.

We're spending \$12 million to fully upgrade the entire supermarket and mall complex inside and out and will increase the supermarket area by one third to 3,200 square metres. Work will start in November and we plan to open New World Tawa in mid-2012.

The existing mall will be remodelled into several attractive tenancies, the final number depending on demand. Together with New World Tawa, the mall will be a great place to shop.

The whole area will be more convenient and inviting for shoppers with an attractive new entrance and a realigned pedestrian crossing. The present pedestrian walk-through will become part of the design of the building so people passing through will have a well-lit and safe right-of-way from one side to the other and easy access to the supermarket.

We'll make it easier to drive through the carpark by providing an additional vehicle crossing on Oxford St for "exit only".

Soon you'll see for yourselves why New World is rated by Readers Digest as the "Most Trusted Supermarket" in New Zealand.



Find out more at www.newworld.co.nz/tawa

All aboard the **Free** shoppers' bus!

Wait till you see our big, bright New World bus – a free regular service for Tawa supermarket shoppers while you wait for your new supermarket to be built.

The free New World bus will pick you up at the supermarket mall and take you to New World stores in Porirua and Churton Park.

The New World bus is a cool classic – a 1972 Bedford coach, originally used by NZ Road Services and fitted with a Perkins 3654 diesel engine. The exterior was recently repainted in the original green and white and is classic right down to its alloy hub caps.

The interior has been refitted straight out of a DC8 aeroplane. It has 40 comfortable, bright green, blue and yellow striped seats, complete with fold-down trays, aisle and seat numbers. You might even find a life jacket under your seat!

How often the bus comes by depends on how much you want to use it. We want to hear from you so we can work out a timetable that's as convenient as possible.

Use the enclosed freepost feedback form to let us know what you think.

Tell us

- How often you would use our bus
- Which days are best for you
- Which are the best times of day for you

We'll do our best to make our bus service as easy and convenient as we can.

**Different,
like
you**



Reward yourself with Fly Buys

Tawa shoppers can use their Fly Buys card to guarantee free passage on the New World shoppers' bus.

Your Fly Buys card will also let you in on lots of Bonus Points offers just for Tawa customers while you shop at Porirua and Churton Park New Worlds.

We'll provide plenty of opportunities for Fly Buys members to build up their points.

If you'd like to join Fly Buys, we'll have instant Fly Buys card packs available at the New World supermarkets in Porirua and Churton Park.



Keeping you up to date

We'll keep you informed as the New World Tawa supermarket and mall project progresses.

A regular New World Tawa newsletter will be delivered to every resident's letterbox. You can also keep up with us through Malcolm Sparrow's Tawa Community e-newsletter - <http://www.tawalink.com/newsletters.html>.

Benefits for the Tawa community

You may already know the staff who'll be serving you at the planned New World Tawa. They'll be your friends and family because we'll be offering employment at the store to local residents. We offer job skills training and opportunities to develop a career in the supermarket industry. New World owners always live locally and like to get involved in community projects. We'll introduce them to you closer to the time the store opens.

Talking about keeping it local, we'll also use local suppliers in the construction of New World Tawa.

Timetable...



October 2011

You'll receive an invitation to the unveiling of the New World shoppers' bus

November 2011

Old supermarket closes

New World shoppers' bus starts service to Porirua and Churton Park and home again

Construction on New World Tawa and mall begins

January 2012

From now on, you'll receive regular newsletters to keep you up to date

Mid-2012

BIG CELEBRATION: You'll receive an invitation to the official opening of New World Tawa

Plans...



Artist's impression – Entrance



Artist's impression – Front Elevation

Different,
like
you

New World
proudly supports



Find out more at www.newworld.co.nz/tawa