

NEW WORLD **Tawa**

coming soon!

Meet your local New World owners

Meet Neil and Robyn Hogg and their two children Cameron and Nicole – long-time Foodstuffs store owner-operators who are looking forward to making New World Tawa a great place to shop.



Neil says, "We're really excited about operating the Tawa supermarket as a friendly family business and getting involved with the local community. We have a huge focus on customer service and are committed to upskilling our staff to be the best they can be to ensure you will really enjoy your shopping experience with us."

Cameron, who includes a stint as a Foodstuffs Cooperative Society adviser to New World stores as part of his career, will manage the Tawa store. Nicole will manage special projects and some of the store's departments. Robyn is the Jill-of-all-trades who sees the needs and fills the gaps wherever they appear, from administration to checkout.

"I've been in the grocery industry since 1970 and had my first store – a Four Square in Levin – when I was 20," Neil says.

"Robyn used to be a nurse but when she married me it was inevitable she would make the switch to the grocery trade. Our children have been brought up living and breathing supermarkets and customer service. In fact Cameron has enjoyed being behind the counter since age eight!"

The Hoggs have owned and operated numerous stores, the most recent being their New World Feilding store where they've been for 12 years.

Cameron and Nicole will move to the area ahead of their parents so they can operate the temporary supermarket that will open in early November in Tawa Mall while the adjacent supermarket is being redeveloped.

New World Tawa - the next steps...

New World is coming to Tawa with the redevelopment of the current supermarket and associated Tawa Mall between Oxford Street and Main Road.

Foodstuffs Wellington is redeveloping the supermarket into a full service New World to better match the needs of the Tawa community. We will increase the supermarket area by one third to 3,200 square metres and will re-open for customers in mid-2012.

Meanwhile, from early November, a temporary supermarket will operate from the mall as the redevelopment project takes place next door.

The store will be independently owned and operated as are all the stores in the Foodstuffs 100% New Zealand cooperative.



NEW WORLD

All aboard the **Free** shoppers bus!

The New World shoppers bus

Call us fickle – but we do have your interests at heart. We've changed our minds about the bus we're going to use to give you a free ride to nearby New Worlds. We went to look at the bus we'd chosen originally – the quirky one we told you about in the previous newsletter – and fell for the more modern one parked beside it.

So here's what we'll be transporting you in: A 1994 Mitsubishi Fuso Bus, 8.2 metres in length with 26 seats.



Thank you for your feedback

Tawa residents have certainly given us food for thought in returning the feedback form about using our free shoppers bus. We'll let you know more detail about bus timetable and route in our next newsletter.

People's responses ranged from using the bus once a week to using it four times a week. Varying times of the day have been suggested with most picking a time between mid-morning and mid-afternoon, though some prefer evenings. Several suggestions have been made about the route.

One respondent said, "We would like to make the bus a regular family outing."

We hope you will find the free bus a useful resource for your shopping needs and take advantage of our shuttle between Tawa and the New World in Porirua and the Churton Park store when it opens in December.



What's happening?

We are pleased to announce that we have appointed the Wellington branch of Mainzeal, one of New Zealand's leading construction companies, to develop the mall and supermarket. In fact, they've already started work.

You can still walk through the mall and will be able to see the work going on around you.

Stage 1 is underway to upgrade the structure of the mall premises and provide the temporary supermarket. This stage is due for completion in early November.

Stage 2 will be the full refurbishment of the existing supermarket from November 30 onwards and is due for completion mid-2012.

TAWA TEMPORARY SUPERMARKET



Tawa temporary supermarket will open in early November and will take up the western side of Tawa Mall. Cameron and Nicole Hogg will manage the store and are looking forward to meeting their customers.

The temporary supermarket will open prior to the current supermarket closure which happens at the end of November. We will carry a modest range of essential food needs including a limited range of key items from the departments you'd expect to find in a supermarket, like fresh produce, meat, deli, plus of course the daily essentials - milk, bread and the paper! Customers can collect Fly Buys points and can join up in-store for Fly Buys if they're not already a member.



Retail assistants needed

The Tawa temporary supermarket is looking to recruit team members to be part of our friendly and dynamic temporary operation team.

If you can answer YES to all of the following we really want to hear from you:

- Dedicated to providing the best possible customer experience?
- Top notch personal grooming?
- A "can do" attitude?
- Outgoing personality?
- A fast learner with a positive view of change?
- Energetic and thrive on a challenge?
- Available to work a variety of hours, including nights and weekends?

Previous supermarket experience is preferred, however not essential.

If you have the passion and drive to succeed, and want to be part of "big things" that are to come....

Apply online now!

<http://foodstuffs.careercentre.net.nz/jobcentre/applycod.asp?job=1497>

Find out more at www.newworld.co.nz/tawa

PROUDLY 100% NEW ZEALAND OWNED AND OPERATED



Timetable...

Early November	New World shoppers bus starts service to New World Porirua and Churton Park and home again Tawa temporary supermarket opens in the mall
30 November	Old supermarket closes Construction on New World Tawa begins
Mid-2012	Official opening of New World Tawa

Plans...



Artist's impression – North Aspect

A brand new way of banking is coming to BNZ Tawa.

BNZ is currently refurbishing the Tawa store so your local bank will be lighter and brighter from mid October. They've got all sorts of innovations to make your banking safer, quicker and easier - overall it's a more enjoyable, relaxed experience.

BNZ Tawa will remain in its existing location before and after the upgrade of the mall.

"We know lots of customers have been wondering if we will still be here after the upgrade. We would like to reassure our customers that we are here to stay," say the BNZ Tawa Store team.



Keeping you up to date

We'll keep you up to date with developments through our New World Tawa newsletters.

You can also see our information online at www.newworld.co.nz/tawa or the Tawa Community e-newsletter www.tawalink.com/newsletters.html.